

ORGANIZATIONAL PROFILE OF SERA Bangladesh



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About SERA Bangladesh

Founded in 2019 and headquartered in Dhaka, SERA Bangladesh is a leading organization for sustainable development, empowers a diverse clientele government entities, non-profits, private businesses, and individuals through its multifaceted consulting services. Our unwavering commitment extends across the economic and social landscape, fostering collaboration for positive change.

We distinguish ourselves through our cutting-edge approach, leveraging the transformative power of the Internet of Things (IoT) and traceability solutions to drive efficiency and transparency. Our comprehensive suite of services encompasses project management across various sectors, digital transformation consulting, and custom software development. Furthermore, SERA Bangladesh offers expertise in sustainability consulting, strategic planning, and food security. We support non-profits with capacity building and program design, and bridge the gap to funding. Notably, we assist with organic certification, agricultural research, and market entry for both domestic and foreign businesses. SERA Bangladesh further fuels progress through educational programs on critical sustainability topics.



Objective



Mission



Vision

OBJECTIVE

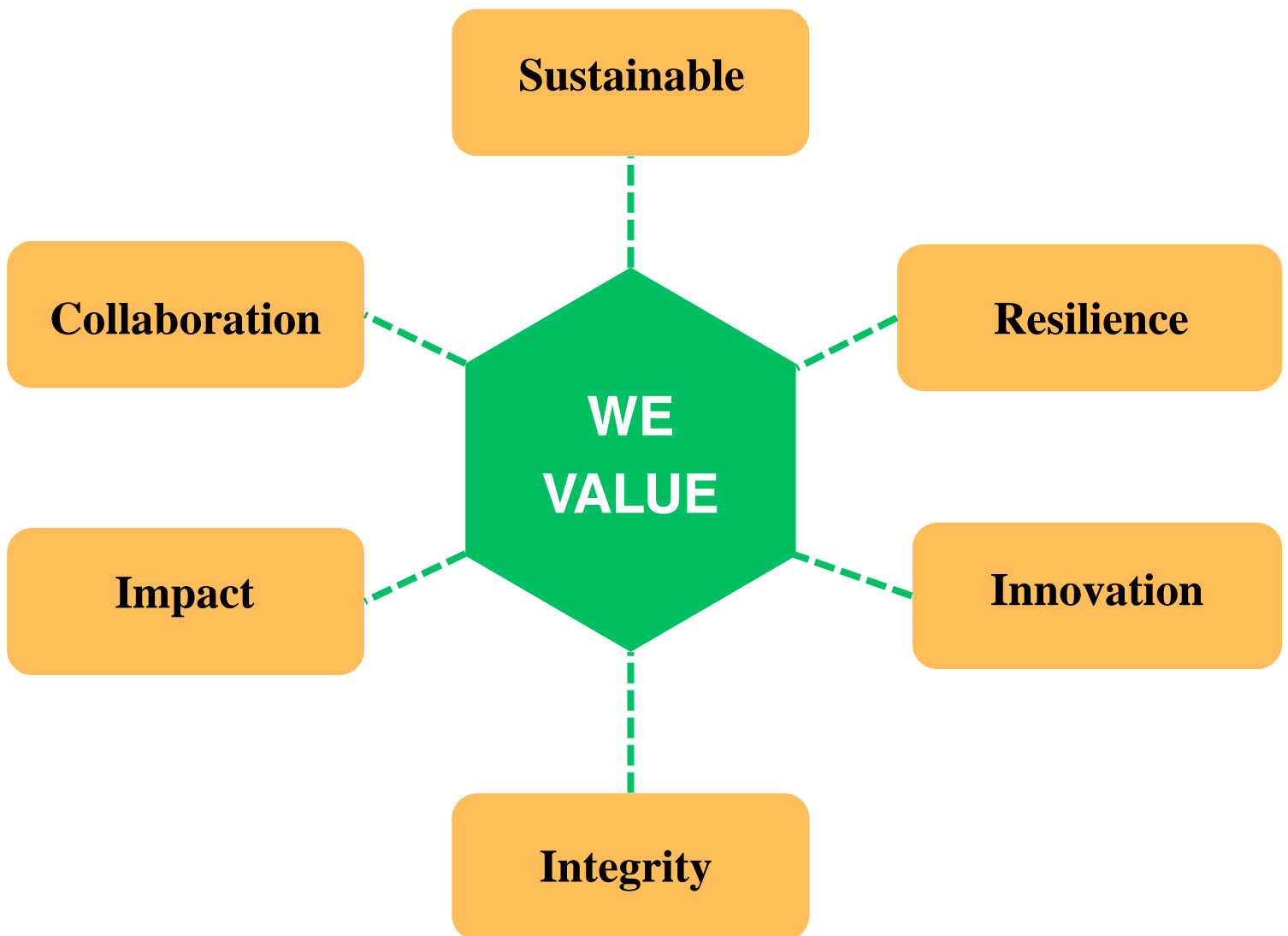
SERA Bangladesh aims to cultivate a future where economic prosperity, environmental sustainability, and social equity are harmoniously integrated. By leveraging agro technological innovations, empowering communities, and fostering resilient ecosystems, we advocate for a sustainable and equitable future for all.

MISSION

Our mission at SERA Bangladesh is to empower businesses, governments, and organizations through expert consulting services that advance sustainable development. We are dedicated to delivering innovative solutions, facilitating partnerships, and supporting initiatives that drive economic growth, environmental sustainability, and social progress within Bangladesh and beyond.

VISION

Our vision is to be the foremost catalyst for sustainable development in Bangladesh, creating a lasting legacy of balanced growth and positive impact. We aspire to a world where economic activities enhance environmental health and societal well-being, ensuring a resilient and inclusive future for all.



Our Services

SERA Bangladesh serves as a consulting partner for a diverse array of entities, encompassing state authorities, non-profit organizations, the private sector, and collective groups of individuals. This comprehensive scope of engagement establishes SERA Bangladesh as a pivotal mediator and interface within the entirety of the economic and societal landscape. With a commitment to sustainable development, SERA Bangladesh offers a suite of services tailored to meet the needs of various stakeholders:



Ongoing Projects

LeatherTrace Bangladesh: Traceable Circular Leather Production (TCLP) in Bangladesh

The project aims to develop digitalized traceability and environmental footprint calculation technologies, currently unavailable in Bangladesh. Based on project learnings and pilot results, policy recommendations will be formulated to facilitate the adoption of e-traceability technologies within the Bangladeshi tannery and leather industries. This project is funded by the Sustainable Manufacturing and Environmental Pollution (SMEP) program.

The Sustainable E-traceability system for exportable fruits and vegetables of Bangladesh

Funded by Aspire to Innovate (a2i), the ICT division of Bangladesh, this project seeks to revolutionize the agricultural export sector through the complete digitization of its value chain. By leveraging a mobile app and web-based platform called UtshoTracer, the project creates a comprehensive database for farmers/contact farmers, facilitating streamlined transactions and improving traceability through QR codes. Additionally, it incorporates blockchain technology to optimize supply chain management.

Donors & Partners



THANK YOU

Our team of experts is dedicated to supporting the successful establishment of your sustainable project. Please feel free to reach out to us without hesitation.

Rest assured, your inquiry will be handled with the utmost confidentiality.



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